



**Details of Agreements entered into with the Media Companies and / or their Associates**

[Pursuant to Regulation 46 2(n) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015]

S.No.	Full Name of Media Agency	Nature of Work	Agreement start & end date
1	Adfactors PR Private Limited	PR Agency	PR Agreement – 1 <sup>st</sup> August 2024 to 31 <sup>st</sup> July 2027 Social Media – 1 <sup>st</sup> December 2024 to 30 <sup>th</sup> November 2025
2	TAM Media	Media Tracking Agency	1 <sup>st</sup> April 2025 to 31 <sup>st</sup> March 2026
3	Daiko From Here On Communications Private Limited	Advertising Agency	1 <sup>st</sup> April 2025 to 31 <sup>st</sup> March 2026
4	FCB Ulka Advertising Pvt Ltd	Media Planning and Buying Agency	Executed on 11 <sup>th</sup> November 2024. Valid for next 3 years
5	RDANDX India Pvt Ltd	Media Planning and Buying Agency	October 2024 – October 2026
6	Neil Patel Digital Pvt Ltd	SEO Agency	September 2024 – October 2025
7	Mark IT Solution	Video Creation – Media creative agency	March 2024 – March 2025