

Invitation for Internal Branding & Branch Signage Services

PNB Housing Finance Limited (PNBPHF) is committed to creating a strong and unified brand presence across all our locations. With a network of **376 branches across India**, we aim to deliver a consistent and impactful internal brand experience that reflects our values and vision.

To achieve this, we are inviting proposals from experienced **Internal Branding & Branch Signage Service Providers** who can help us:

- **Design and implement a cohesive internal branding strategy** across all branches.
- **Develop and install branch branding elements**, including **glow sign boards, wall graphics, and other visual assets**.
- **Ensure uniformity in brand representation** across diverse geographies and touchpoints.
- **Enhance employee engagement and alignment** with our organizational culture through creative communication tools.

The selected partner will play a pivotal role in **strengthening our organizational identity**, driving cultural integration, and creating a sense of pride and belonging among our workforce.

If your organization has proven expertise in **internal branding, signage solutions, and large-scale implementation**, we invite you to collaborate with us in this transformative journey.

Interested service providers can share their credentials, portfolio, and detailed proposal to Mr, Mohit Chauhan at mohit.chauhan@pnbhousing.com.