

## Press Release

### Lifeline on wheels: PNB Housing Finance and Mahesh Foundation launch mobile blood unit in Hubballi

**Bengaluru, May 6, 2025:** With the aim of making quality healthcare accessible to underserved communities, PNB Housing Finance, through its CSR arm Pehel Foundation, is supporting Mahesh Foundation in deploying a fully-equipped blood collection and transportation vehicle in Hubballi, Karnataka. This initiative addresses the critical healthcare challenge of lack of reliable transportation for blood collection and delivery in Hubballi and neighbouring regions.

As part of its health programme, Mahesh Foundation operates the MyBlood Charitable Blood Bank in Hubballi. With support from PNB Housing Finance, the Foundation has strengthened its reach with a customised vehicle that ensures the safe and efficient transportation of blood from donation sites to the blood bank. Timely access to safe blood is a lifeline for patients, especially those suffering from conditions such as Thalassemia, HIV and emergency cases, where any delay can prove fatal.

Equipped with medical-grade refrigeration, reclining donor chairs, temperature monitoring, GPS tracking and backup power support, the vehicle is designed to uphold the highest standards of blood safety and sample integrity. The mobile unit also enables on-site blood donation drives, especially in remote and underprivileged areas, and help bridge the urban-rural healthcare gap.

Girish Kousgi, Managing Director and CEO, PNB Housing Finance, said, “Blood donation is not just a medical necessity —it is a noble act of humanity that saves lives and offers hope to the ailing, especially those who need it the most. This initiative reflects the power of collective responsibility in building healthier communities. By supporting Mahesh Foundation’s efforts, we aim to bridge critical healthcare gaps in underserved areas and provide timely access to blood for treatment of critical diseases. Such collaborations make a real difference to society, and we at PNB Housing Finance remain committed to advancing the well-being of individuals and the nation.”

The initiative is expected to significantly boost the number of blood donation drives in the Hubballi region and enhance access to quality healthcare for scores of underprivileged beneficiaries. With this intervention, **PNB Housing Finance** continues its mission to contribute to a **healthier, inclusive, and compassionate society**.

#### **About PNB Housing Finance Limited**

PNB Housing Finance Limited (NSE: PNBHOUSING, BSE: 540173) is promoted by Punjab National Bank and is a registered Housing Finance Company with National Housing Bank (NHB). The Company was listed on the Indian stock exchanges on 07 November 2016. The Company’s asset base comprises retail loans and corporate loans. The retail business focuses on organized mass housing segment financing for the acquisition or construction of houses. In addition, it also provides loans against properties and loans for the purchase & construction of non-residential premises. Corporate loans are mainly to developers for the construction of residential/commercial properties, corporate term loans and lease rental discounting. PNB Housing Finance is a deposit-taking Housing Finance Company.

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##### **PNB Housing Finance Limited**

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